



## **ASERCOM Energy Efficiency Award 2010 Win 10.000 EURO for the top concept**

Due to the high level of participation and the success in previous years the Association of European Refrigeration Component Manufacturers (*ASERCOM*) is proud to announce once again its sponsorship of the *ASERCOM* Energy Efficiency Award.

The association would like to recognise an outstanding innovative concept for energy efficiency improvement. Over the lifetime of refrigeration and air conditioning systems, energy consumption makes a greater contribution to the production of greenhouse gases than HFC refrigerant direct emissions. In Europe, for example, such systems account for approximately 14% of the overall power consumption. Hence, efficiency improvement is our industry's primary responsibility in the reduction of emissions.

The € 10.000 award is granted for the most innovative energy saving concept or system in refrigeration/air conditioning, including heat pumps. An international panel of technical experts will evaluate the applications. Applications must present a new concept which is technically feasible and economically viable.

### **Would you like to participate in the competition?**

Award details are available on the *ASERCOM* website: [www.asercom.org](http://www.asercom.org)

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**Application deadline:** 31 July 2010